



## **A 2008 Profile of Edgar Cayce Canada**



## Historical Perspective

### *Historical Perspective*

The Cayce “work” has been going on in Canada for many years, carried on in small pockets by small groups with a passion for the work.

In recent years our organization has undergone significant growth.

# Edgar Cayce Canada



## Historical Perspective

People often express curiosity about our structure and about our new relationship with the ARE – our parent organization, which Edgar Cayce founded in Virginia Beach in 1931.

# Edgar Cayce Canada



## Historical Perspective

In 1995, the Association for Research and Enlightenment (ARE) moved to a regional model, dividing the U.S. into 13 smaller, manageable chunks known as “Regions”.

# Edgar Cayce Canada



## Historical Perspective

At that time, they granted Canada an honorary “regional” status to help the “work” get organized in this country.

However, the ARE could not provide Canada with the protection needed for liability, because Canada falls outside their corporation’s jurisdictional boundaries.

# Edgar Cayce Canada



## Historical Perspective

By the year 2000, the “work” in Canada had grown to the point that its members felt ready to file for legal incorporation, and Edgar Cayce Canada was born. The Canadian Fellowship Conference that had been a success for 17 years came under the ECC umbrella as well.

# Edgar Cayce Canada



## Historical Perspective

ECC expanded in this way with the blessing of the ARE, and today enjoys an excellent working relationship with its parent organization, while remaining a separate entity.

# Edgar Cayce Canada



**Historical  
Perspective**

**The ARE  
Model**

There are some significant differences in function between the ARE and Edgar Cayce Canada. In contrast to the United States, our members are spread much more thinly over a wide geographic area, and it was felt that we needed a structure more suited to our needs in Canada.

# Edgar Cayce Canada



Historical  
Perspective

ECC's  
*Open Service  
Model*

Hence Edgar Cayce Canada adopted the “Open Service Model” – an umbrella that allows the various areas of Canada to operate autonomously, while enjoying joint benefits that can be best served from a central location.

What are these benefits?

# Edgar Cayce Canada



ECC maintains:

- a master database of members
- a website:  
[www.edgarcaycecanada.com](http://www.edgarcaycecanada.com)
- a news magazine: *The Open Road*
- a store: *The Higher Shelf*, which sells books and products online and by mail order
- a toll-free phone line: 1-866-322-8209 with extensions for our various services

Historical  
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ECC's  
*Open Service  
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# Edgar Cayce Canada



ECC also provides various programs and services for its membership that are better served from a central location, such as

- **Membership and Inquirer's Services**
- **Study Group coordination**
- **A Prayer Network**
- **A National Prison Library Program**
- **A Youth Program (new this year!)**
- **Annual Conference in Kingston**

**Historical  
Perspective**

**ECC's  
Open Service  
Model**



### *Financial Responsibility*

ECC is financially independent, being funded entirely by donations, membership fees and store revenues.



Organizational  
Structure

ECC's Board

## *Organizational Structure*



ECC is a member-driven organization governed by a **Board of Directors**. The current Board Chair is **James Schmidt**.

There are 11 Board positions, distributed so as to proportionally represent our membership across Canada.



## ***Board members (2007-2008):***

Nick Caple (Bradford, ON)

Glenys Cook (Lindsay, ON)

Cindy Fellows (Burnaby, BC)

Lori Jensen (Calgary, AB)

Bob Johnstone (Candiac, PQ)

John Lemman (Ottawa, ON)

Corrina McLeod (Lockport, MB)

Ray Millard (Waterloo, ON)

James Schmidt (Bracebridge, ON)

Charlie Walker (Kingston, ON)

# Edgar Cayce Canada



## Organizational Structure

### ECC's Board

The Board physically meets once a year in Kingston, Ontario during the *Canadian Fellowship Conference*, by email and conference calls, and on other occasions as the need arises.

Members of the Board are elected by ECC members at the Annual General Meeting, which also takes place at the Kingston CFC each year.

# Edgar Cayce Canada



## Organizational Structure

### Management Team

The ongoing operations of Edgar Cayce Canada are run by a **Management Team** of committed volunteers, which is responsible to the Board of Directors. Each team member manages a different area of ECC's operation.

The team is headed by three elected officers:



## President and CEO



**Charlie Walker**  
(Kingston, Ontario),  
who bridges the line  
between management  
and the board and is  
also the contact  
person with the A.R.E.

Charlie also serves as ECC's webmaster.

Organizational  
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Management  
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# Edgar Cayce Canada



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## First Vice-President



**Nick Caple**  
(Bradford, Ontario)

Nick's business acumen has been an important asset to Edgar Cayce Canada.

His creative ideas and his guidance as a member of the Communications Committee have been invaluable.



## Second Vice-President



**Marilyn Kendall Smith**  
(Sechelt, BC)

Marilyn also serves as ECC's Study Group Manager. In the past year she has received 86 inquiries and

books have been sent out to 33 study groups. Marilyn's friendly voice also answers general inquiry calls on our toll-free phone line.

Organizational  
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Organizational  
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## ***About Edgar Cayce Study Groups –***

In September of 1931 a group of people who met regularly with Edgar Cayce to work with his psychic information became the first Cayce “Study Group”.

The *Search for God* books were the result of several years’ work by this group.



## Past President



**Alison Hart**  
(Sackville, NB)

It was Alison who laboured hard and long to set up the formal structure and guidelines for our non-profit corporation. She remains on our team as a consultant and member of the ECC Executive Committee.



**Corporate Secretary,  
Production Manager - *The Open Road* ,  
Manager – *The Higher Shelf* store**



**Catherine MacDonald**  
(Bracebridge, ON)  
*The Higher Shelf* attended three major events during the past year: CFC 2008, AFC 2008, and the James Van Auken event in

Toronto. Much of the store's annual income was generated at these events.

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## Chief Financial Officer



**Debbie McConnell**  
(Whitby, ON)

Debbie manages all of the financial accounting for Edgar Cayce Canada. She is

also a vital part of the Management Team Executive Committee.



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## Editor – *The Open Road*



**James Schmidt**  
(Bracebridge, ON)

The Open Road is in its 13th year. It began as a 6-page newsletter, and in the last three years has grown into a 32-page membership magazine.

# Edgar Cayce Canada



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*The Open Road's* writers are mainly ECC members, with occasional articles by ARE staff. Other articles of interest to the membership are also included.

Three editions are produced each year – Fall/Winter, Spring, and Summer. Feature articles and the Editorial are reproduced on the website.



## Prayer Circle Manager



**Kathie Caple**  
(Bradford, ON)

The Prayer Circle is an email network. It was started just over two years ago. About 22 new prayer volunteers were added this past year.

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# Edgar Cayce Canada



Organizational  
Structure

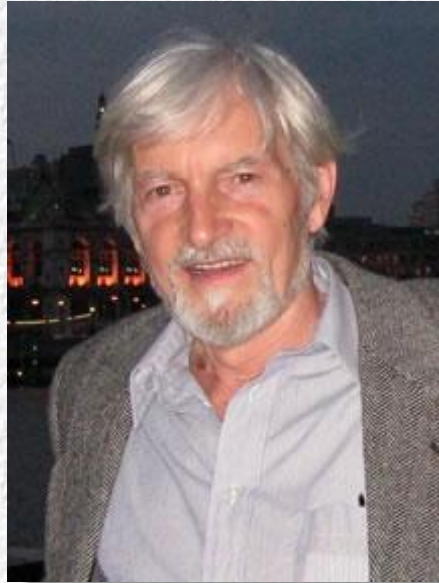
Management  
Team

The Prayer Circle includes a monthly synchronized prayer time on the last Sunday of the month, when we all try to pray at the same time using the same prayer of protection and format to see if that "boosts our signal". We now have the beautiful "Light a Candle" feature on the website, where people may post requests. We also have a page in *The Open Road* for discussion about prayer and share of our experiences.

# Edgar Cayce Canada



## Public Relations Manager



**Mark Finnan**  
(Bailieboro, ON)

Mark is responsible for:

- promoting Edgar Cayce Canada and its services on the website and in magazines and other publications across Canada.

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# Edgar Cayce Canada



## Organizational Structure

## Management Team

- Preparing and placing media press releases/public announcements on behalf of Edgar Cayce Canada.
- Profiling Edgar Cayce Canada at events such as as Spirituality/Wellness conferences and other appropriate events open to the general public.
- Preparing and presenting talks about Edgar Cayce and ECC to interested groups.



Organizational  
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## Events Coordinator



**John Ryan (Hamilton, ON)**

We welcome John as the newest member of our ECC management team. He is responsible for

coordinating all events

sponsored by the organization across Canada. Our major event each year is the Canadian Fellowship Conference, held in Kingston each May.

# Edgar Cayce Canada



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## Membership Services & Database



**Carroll Klein (Vernon, BC).** Carroll sends out renewal notices and information packages and manages the membership database.

Five years ago ECC membership stood at 75; today there are over 500 members.



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## Membership Renewal



### Joan Birbeck

(Ottawa, ON) assists with membership renewal by personally contacting people by telephone whose memberships have lapsed.

People have appreciated Joan's personal touch, and many have renewed their membership with her over the past year.



## Inquiry Services Managers



**Thérèse Leman**

(Ottawa, ON)



**John Leman**

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# Edgar Cayce Canada



## Organizational Structure

## Management Team

Thérèse and John receive approximately 600 inquiries per year via email, the toll-free phone line and through the website. Each inquirer is sent an information package consisting of membership and program information plus a store catalogue.

# Edgar Cayce Canada



The ARE sends us their monthly lists of new ARE members and inquirers who live in Canada.

Other inquiries result from advertising that appears monthly in the *Alive* magazine, which reaches half a million readers each month across Canada.

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## Prison Library Program Managers



**Glenys Cook**  
(Lindsay, ON)



**Anne Chomica**  
(Enniskillen, ON)

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## The Prison Library Program – *“The Inside Connection”*

This program is primarily funded by study group donations. Cayce-related books have been placed in over 40 Canadian correctional facilities to date, for a total of 73 since the program inception in 2006. Research into prison populations and how best to serve them is ongoing.



## Youth Program Manager



**Jon Shatat (Ottawa, ON)**

ECC is pleased to introduce Jon as the manager of our new Youth Program, which is being developed under

The umbrella of a Youth Advisory Committee made up of ECC Board members and other interested persons. Jon is assisted in his work by Maureen Fedorus of Cornwall.

# Edgar Cayce Canada



Program  
Reports

Website

***The Website:*** [www.edgarcaycecanada.com](http://www.edgarcaycecanada.com)

**Charlie Walker** of Kingston, Ontario is our ECC webmaster.

**Judith Wilson** of St. Andrews, Manitoba, has provided invaluable assistance with updating the online catalog for *The Higher Shelf*.

The newest addition to the website is a Google map showing the location of all Study Groups in Canada.



# Website Home Page

Edgar Cayce Canada

## Edgar Cayce Canada

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Edgar Cayce Canada  
is a non-profit organization.

Program  
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### Welcome to Edgar Cayce Canada...

*An International Centre of the Association for Research and Enlightenment*



**T**HE WORK OF EDGAR CAYCE HAS BEEN GOING ON IN Canada for over 30 years. Pioneered by Canadian students of the Cayce material, it blossomed from the intuitive thoughts and prayers of many individuals. By the year 2000, it had grown to a size that required incorporation and became the legal entity now known as Edgar Cayce Canada.

Edgar Cayce Canada is a non-profit, membership-driven, educational organization governed by a Canadian Board of Directors.

Edgar Cayce Canada promotes educational opportunities through the sponsorship of conferences, workshops, lectures and retreats across Canada, as well as through the establishment and nurturing of spiritual growth study groups.

Edgar Cayce Canada is an International Centre of the Association for Research and Enlightenment Inc (A.R.E.), an organization founded in 1931 by Edgar Cayce and a group of individuals. The headquarters of the A.R.E. are located in Virginia Beach, Virginia, U.S.A.

***Our Mission** — "To encourage exploration and application of the principles in the Edgar Cayce readings"*

***La mission** — « D'encourager l'exploration et l'application des principes qui se trouvent dans les lectures D'Edgar Cayce. »*



Program  
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## Some of the website's features:

- There are links to information on all of ECC's programs and services, as well as to the ARE and other International Cayce Centres.
- The "Contact" page directs your messages to specific Management Team personnel.

# Edgar Cayce Canada



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- The online Message Board has a number of public forums where members may post their ideas about books, films, *The Open Road*, and other Cayce-related topics.
- Feature articles from past issues of *The Open Road* are available on the website.



## Volunteer Job Openings

Edgar Cayce Canada is your organization. It is staffed and managed entirely by volunteers, and we warmly welcome members who want to join our team in promoting the Cayce “work” in Canada.

# Edgar Cayce Canada



## Job Openings

Our team members keep in touch by email, phone, and teleconference, with occasional get-togethers, such as the annual CFC planning meeting at the home of Debbie McConnell in Whitby, Ontario.

# Edgar Cayce Canada



## Job Openings



In September 2007 the CFC Planning Team met in Whitby to prepare for the May 2008 Canadian Fellowship Conference in Kingston.

# Edgar Cayce Canada



## Job Openings

Edgar Cayce Canada currently has several job openings – you are encouraged to apply!

- *Board position:*  
The Maritime provinces
- Corporate Secretary
- Human Resources Manager
- Assistant Editor: *The Open Road*
- Assistant Webmaster
- Online Study Group Coordinator
- Flyer Coordinator

# Edgar Cayce Canada

